## DRAFT NEWS RELEASE

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## Feature film picks a variety of Glacier Country locations to film

(HELENA) – Governor Brian Schweitzer today announced that a low-budget feature will be filming in Northwest Montana in late September and into October. The film, titled *Pretty Ugly People*, is a dark comedy which will shoot in the Missoula area, the Seeley-Swan area, and the East Glacier area. The writer/director of the project, Tate Taylor, scouted Northwest Montana extensively. The film will capture a wide variety of Glacier Country's beauty on film in a timeframe of less than a month.

Producer Brunson Green and Production Manager Joshua Smith met with Department of Commerce Film Office staff in Los Angeles this past April to begin discussions regarding how to make this film happen in Montana. "When Brunson and Josh learned how committed Governor Schweitzer is to making Montana a premier filming destination, it really helped to lock in Montana as the top location choice for this film" stated Sten Iversen, the Montana Film Office manager.

The production company, Plump Pictures, opened a production office in Missoula on Friday August 25th, and are actively recruiting Montana's skilled film crews to work on this production. Interested parties can visit the homepage of the Montana Film Office, <a href="https://www.montanafilm.com">www.montanafilm.com</a>, or call the film production hotline at 406-444-3960 for more information.

The film is budgeted at under a half a million dollars, but comes at a time known as the shoulder season, when the rush of summer tourists has started to disperse. "This film will have a financial impact of hundreds of thousands of dollars in the areas they are filming. That fact, combined with good jobs for Montana's production crews, and the beautiful image of the Big Sky on the Big Screen is why Governor Brian Schweitzer encourages film production in Montana" said Commerce Director Tony Preite.